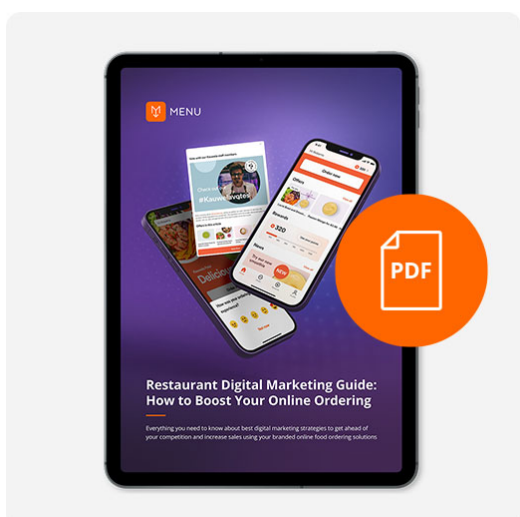


MENU Solution Update

July 2022

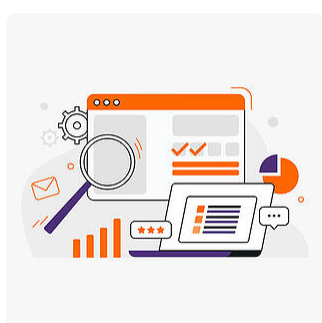
Insights



Restaurant Digital Marketing Guide: How to Boost Your Online Ordering

Learn more about the best digital marketing strategies to get ahead of your competition and increase sales using your branded online food ordering solutions

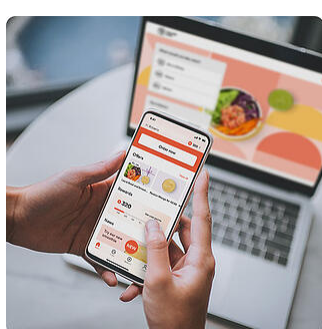
[Learn more](#)



The Importance of Customer Experience Optimization for Continuous Product Improvement

Find out more about how customer experience optimization helps businesses make informed decisions about to continually improve their product in order to enhance customer retention and boost sales.

[Learn more](#)



QSR Magazine: How Wrestling Back Control of Digital Channels Can Enhance the Guest Experience and Increase Check Sizes

Read more about how an all-in-one digital restaurant platform allows restaurant brands to improve their ordering both on and off-premise and helps operators forecast based on data and analytics from previous periods.

[Learn more](#)

Product corner

Launched

Select store for delivery

Increase your costumers' satisfaction and freedom of choice by giving them the option to select the store their food will be delivered from.

Smart App Banner

Encourage your customers to download and use your Mobile App, directly from your Web App. It's as easy as one click!

Display Rewards In Carousels & Display Prominent Final Tier

Highlight the display of your customers' rewards in a carousel and display their highest available redemption level more prominently - then sit back and watch their engagement in Loyalty skyrocket.

Discounts for external orders

Create discounts in your delivery aggregator's portal and have it propagated to the MENU platform.

New integrations



Amex and Maestro for Computop
(Payment - Global)



Glovo
(Delivery - Global)



Coming soon

Canceling external orders

Restaurants can now cancel delivery aggregator orders that arrived via MENU Link by selecting a specific reason through the Tablet, and can also get notified about the orders canceled by an aggregator.

This feature depends on the aggregator's API capabilities, not all of them are supported out of the box.

[Get in touch](#)



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