



Insights



How auto-assignment and other dispatching enhancements help optimize your processes

Learn more about the best ways to optimize your dispatching setup and how a sophisticated solution like MENU Dispatch helps streamline your restaurant's operations.

[Learn more](#)



The importance of branding for the success of your ordering app

Read more about how branding contributes to your app's success and how MENU allows you to make over-the-air updates to your visual identity to establish brand consistency for your ordering app.

[Learn more](#)



The Magic is Back at FS TEC 2022

PAR and MENU attended FS TEC and engaged in innovative sessions with global restaurant brands about the importance of introducing new technologies and creating a system that is fully integrated to improve everyday operations.

[Learn more](#)



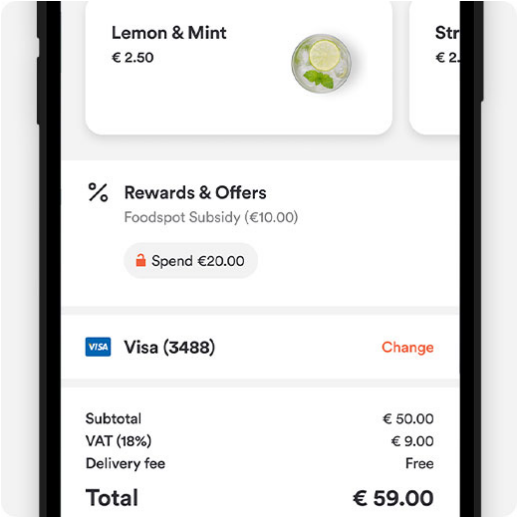
The Restaurant Technology Guys: PAR and MENU working together towards Unified Commerce

Listen to the *The Restaurant Technology Guys* podcast where Savneet Singh discusses the acquisition of MENU Technologies and how it adds a robust online ordering component to PAR's suite of unified commerce solution.

[Listen to the podcast](#)

Product corner

Launched



Foodspot subsidies

Give your customers incentive to use Foodspot by adding local government meal subsidy programs to your offer and watch the number of your orders increase!

Activity Logs

Know who, when and how changed various configurations of your business' elements - a detailed tracker of every single action is here to aid you.

New integrations



FAC - PowerTranz  
(Payment - Caribbean)



DotDigital  
(CRM - Global)



Coming soon

Reordering

Allow customers to re-order their favourite dishes within a few taps on our Mobile and Web apps.

Assets Management

Update your illustrations and iconography over-the-air for all of your channels through the Customization Center.

Get in touch

