

# MENU Solution Update

April 2022

## Insights



### 5 Tips to Improve Your Restaurant Operations Management

Find out how Operations Managers can reduce operational complexity while ensuring restaurant success and customer satisfaction.

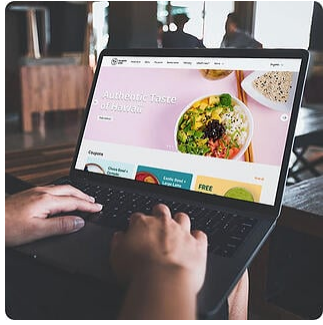
[Learn more](#)



### Referral Marketing - A Powerful Way to Boost Your Sales in Restaurant Business

Learn more about how to make referral marketing work for your restaurant business to organically boost your sales.

[Learn more](#)



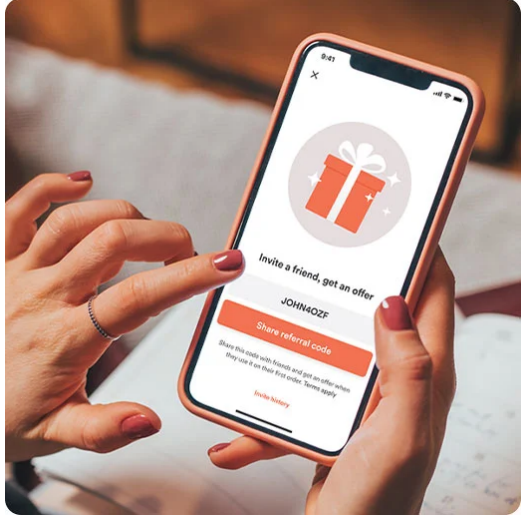
### Key Elements Your Restaurant Website Needs to Have

Read more about the 5 must-have elements for your restaurant website to enhance user experience and visibility.

[Learn more](#)

## Product corner

### Launched



### How to setup a Referral

Referrals are always a win - to both referrer and referee. Check how to incentivize them with benefits that are part of the feature - on the condition that the referee successfully places their first order.

### Order Count Discount Condition

Want a discount? Place your first order! The Order count Discount Condition allows brands to configure offers and rewards to only be redeemable on a user's first order.

### Marketing Website: Preview page

Preview Page allows the owners of the Marketing Website to verify and have a first view on any changes on the website before implementing the change.

### New integrations



**BAC Credomatic**  
(Payment - Nicaragua, Honduras)



**Bolt**  
(Delivery - 20 countries throughout Europe and Africa)



**NCR**  
(POS - SDM Web Ordering SDK integration - Global)



## Coming soon

### Marketing Website: Google Tag Manager custom events

Add custom events through the Website CMS to track your customer's website activity.

### Announcements

Make sure your customers read your newest brand announcement (new offer, loyalty program availability, new store opening, new order type available etc.) using your branded mobile and web app.

### Guest Checkout Optimization

A simpler and quicker checkout process for guest customers, especially for Dine-in orders, by removing unnecessary steps and auto-filling information where available.

[Get in touch](#)



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